

ANUARIO A  
UUARIO ADI  
12 ANUARIO  
ADEFA 2012  
ANUARIO A  
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12 ANUARIO  
ADEFA 2012

14

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**MERCADO  
DE REPOSICIÓN**

Aftermarket

# 14

## MERCADO DE REPOSICIÓN ORIGINAL

### Aftermarket

Venta Neta de Repuestos y Accesorios en pesos sin IVA. Evolución Mensual año 2012  
Spare Parts and Accesories Sales in pesos without VAT. Monthly Evolution year 2012

| PERÍODO              | VENTA LOCAL EN PESOS | VENTA EXPO EN PESOS  | VENTA TOTAL EN PESOS |
|----------------------|----------------------|----------------------|----------------------|
| MONTH                | LOCAL SALE IN PESOS  | EXPORT SALE IN PESOS | TOTAL SALE IN PESOS  |
| ENERO JANUARY        | 302.948.463          | 20.189.551           | 323.138.015          |
| FEBRERO FEBRUARY     | 252.760.361          | 19.480.099           | 272.240.460          |
| MARZO MARCH          | 346.662.695          | 20.100.588           | 366.763.284          |
| ABRIL APRIL          | 295.930.942          | 20.875.781           | 316.806.723          |
| MAYO MAY             | 331.689.358          | 30.684.284           | 362.373.642          |
| JUNIO JUNE           | 318.640.684          | 29.885.548           | 348.526.232          |
| JULIO JULY           | 324.344.616          | 28.786.679           | 353.131.295          |
| AGOSTO AUGUST        | 364.412.975          | 28.283.083           | 392.696.058          |
| SEPTIEMBRE SEPTEMBER | 323.440.647          | 24.109.819           | 347.550.466          |
| OCTUBRE OCTOBER      | 368.318.386          | 25.786.013           | 394.104.399          |
| NOVIEMBRE NOVEMBER   | 355.873.805          | 22.308.579           | 378.182.383          |
| DICIEMBRE DECEMBER   | 343.505.244          | 22.235.543           | 365.740.787          |
| TOTAL TOTAL          | 3.928.528.177        | 292.725.566          | 4.221.253.743        |



Por Empresa año 2012 By Make year 2012

| <b>EMPRESAS</b>            | <b>VENTA LOCAL<br/>EN PESOS</b> | <b>VENTA EXPO<br/>EN PESOS</b>  | <b>VENTA TOTAL<br/>EN PESOS</b> |
|----------------------------|---------------------------------|---------------------------------|---------------------------------|
| <b>MAKE</b>                | <b>LOCAL SALE<br/>IN PESOS</b>  | <b>EXPORT SALE<br/>IN PESOS</b> | <b>TOTAL SALE<br/>IN PESOS</b>  |
| <b>FIAT</b>                | 215.769.418                     | 4.882.245                       | 220.651.663                     |
| <b>FORD</b>                | 458.306.848                     | 62.439.051                      | 520.745.899                     |
| <b>GENERAL MOTORS</b>      | 418.820.756                     | 21.205.489                      | 440.026.245                     |
| <b>HONDA</b>               | 88.188.123                      | 2.634.654                       | 90.822.777                      |
| <b>IVECO</b>               | 172.370.685                     | -                               | 172.370.685                     |
| <b>MERCEDES BENZ</b>       | 341.819.161                     | -                               | 341.819.161                     |
| <b>PSA PEUGEOT CITROËN</b> | 525.844.175                     | 41.738.625                      | 567.582.801                     |
| <b>RENAULT</b>             | 436.890.819                     | 9.073.396                       | 445.964.215                     |
| <b>SCANIA</b>              | 187.323.081                     | -                               | 187.323.081                     |
| <b>TOYOTA</b>              | 416.900.721                     | 48.800.687                      | 465.701.408                     |
| <b>VOLKSWAGEN</b>          | 666.294.389                     | 101.951.418                     | 768.245.807                     |
| <b>TOTAL</b>               | <b>3.928.528.177</b>            | <b>292.725.566</b>              | <b>4.221.253.743</b>            |