

ANUARIO A  
UUARIO ADI  
12 ANUARIO  
ADEFA 2012  
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# 05

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**DATOS  
BÁSICOS**

Basic Data

# 05

## DATOS BÁSICOS DE LA INDUSTRIA AUTOMOTRIZ

### Automotive Industry Basic Data

AÑO	PRODUCCIÓN	VENTAS <sup>1</sup> (UNIDADES)	PERSONAL OCUPADO	HORAS TRABAJADAS (000)	K.W.H. CONSUMIDOS (000)	VENTAS \$ (000)	COMPRAS EN PLAZA \$ (000)	SUELDOS \$ (000)
YEAR	PRODUCTION	SALES <sup>1</sup> (UNITS)	EMPLOYED PERSONNEL	WORKED HOURS	K.W.H. CONSUMPTION (000)	SALES (000)	LOCAL PURCHASES (000)	SALARIES (000)
1989	127.823	134.762	19.281	23.930	200.046	2.589.660	1.610.873	259.698
1990	99.639	95.913	17.430	20.812	174.792	1.551.481	879.470	280.248
1991	138.958	142.380	18.317	27.216	206.871	2.777.053	1.368.463	360.783
1992	262.022	259.716	22.161	40.939	272.510	5.386.308	2.635.243	538.996
1993	342.344	341.189	23.027	45.155	308.559	6.074.335	2.845.486	646.790
1994	408.777	399.378	25.734	48.135	367.777	7.359.321	3.627.326	718.651
1995	262.401	277.707	21.362	34.570	294.603	5.562.250	2.170.425	650.481
1996	313.152	324.133	22.728	32.981	319.049	6.839.704	2.900.785	551.750
1997	446.306	438.683	26.286	39.212	436.761	8.009.849	3.735.661	536.076
1998	457.956	459.468	22.963	39.328	464.437	9.248.449	3.893.637	537.507
1999	304.834	318.915	18.522	22.087	375.951	6.488.192	2.452.495	469.187
2000	339.246	322.043	17.381	20.210	392.689	6.326.365	2.317.460	468.694

VENTAS<sup>1</sup>: Ventas totales mercado interno y externo de automotores de fabricación nacional  
SALES<sup>1</sup>: National manufactured automobiles total market sales.



<b>AÑO</b>	<b>PRODUCCIÓN</b>	<b>VENTAS<sup>1</sup> (UNIDADES)</b>	<b>PERSONAL OCUPADO</b>	<b>HORAS TRABAJADAS (000)</b>	<b>K.W.H. CONSUMIDOS (000)</b>	<b>VENTAS \$ (000)</b>	<b>COMPRAS EN PLAZA \$ (000)</b>	<b>SUELDOS \$ (000)</b>
<b>YEAR</b>	<b>PRODUCTION</b>	<b>SALES<sup>1</sup> (UNITS)</b>	<b>EMPLOYED PERSONNEL</b>	<b>WORKED HOURS</b>	<b>K.W.H. CONSUMPTION (000)</b>	<b>SALES (000)</b>	<b>LOCAL PURCHASES (000)</b>	<b>SALARIES (000)</b>
2001	235.577	248.956	14.250	17.355	311.530	4.366.249	2.036.377	398.366
2002	159.401	169.356	12.166	13.146	275.983	4.575.518	1.728.776	302.611
2003	169.621	172.928	12.051	13.036	337.616	7.113.161	2.739.687	378.581
2004	260.402	311.961	13.751	19.237	386.836	11.707.950	5.396.865	539.005
2005	319.755	324.863	16.485	25.236	421.158	18.896.602	8.768.354	733.928
2006	432.101	425.268	19.095	32.176	415.782	28.750.043	14.606.520	1.046.589
2007	544.647	550.764	24.164	36.857	451.685	37.448.861	21.196.907	1.630.012
2008	597.086	589.557	28.051	42.412	481.651	45.583.530	29.300.014	2.379.397
2009	512.924	521.227	25.900	36.708	448.962	35.474.839	18.910.171	2.356.413
2010	716.540	710.485	28.911	47.127	522.373	60.170.835	36.132.785	3.524.091
2011	828.771	831.510	32.307	46.400	619.888	94.884.111	43.551.769	5.569.939
2012	764.495	761.469	34.507	37.869	675.967	113.015.681	43.170.750	6.952.451