

/03

DATOS BÁSICOS

Basic Data

Datos básicos de la industria automotriz

Automotive Industry Basic Data



| AÑO | PRODUCCIÓN ¹ | VENTAS ² (unidades) | PERSONAL OCUPADO | HORAS TRABAJA- DAS (000) | K.W.H. CONSU- MIDOS (000) | VENTAS \$ (000) | COMPRAS EN PLAZA \$ (000) | SUELDOS \$ (000) |
|------|-------------------------|-----------------------------------|-----------------------|-----------------------------------|-------------------------------------|--------------------|---------------------------------|---------------------|
| Year | Production ¹ | Sales ² (units) | Employed personnel | Worked hourhours (000) | K.W.h. consump- tion (000) | Sales \$ (000) | Local purchases \$(000) | Salaries \$(000) |
| 1959 | 32.952 | 32.319 | 9.900 | 12.300 | - | 573.787 | 319.906 | 86.461 |
| 1960 | 89.338 | 87.723 | 17.500 | 20.900 | 54.600 | 1.697.238 | 527.245 | 155.600 |
| 1961 | 136.188 | 134.926 | 24.400 | 31.000 | 74.500 | 2.579.597 | 857.861 | 251.508 |
| 1962 | 129.880 | 124.447 | 25.500 | 36.000 | 90.500 | 2.227.229 | 973.960 | 260.121 |
| 1963 | 104.899 | 106.166 | 28.200 | 30.800 | 100.000 | 1.847.038 | 713.720 | 276.584 |
| 1964 | 166.483 | 167.538 | 33.493 | 42.278 | 136.600 | 2.732.645 | 1.443.621 | 326.878 |
| 1965 | 194.536 | 190.785 | 36.710 | 47.099 | 157.415 | 3.266.599 | 1.805.237 | 380.234 |
| 1966 | 179.453 | 177.374 | 39.500 | 48.239 | 168.720 | 3.212.231 | 1.711.150 | 456.582 |
| 1967 | 175.318 | 177.577 | 34.528 | 42.882 | 166.056 | 3.274.265 | 1.704.454 | 456.570 |
| 1968 | 180.976 | 185.419 | 35.295 | 44.247 | 182.305 | 3.392.377 | 1.765.178 | 471.090 |
| 1969 | 218.590 | 211.603 | 40.349 | 51.998 | 217.988 | 3.892.559 | 2.193.214 | 545.666 |
| 1970 | 219.599 | 221.595 | 41.561 | 54.679 | 244.398 | 3.739.871 | 1.999.583 | 544.436 |
| 1971 | 253.237 | 254.324 | 42.909 | 55.276 | 285.008 | 3.820.747 | 1.897.131 | 568.954 |
| 1972 | 268.593 | 265.289 | 46.316 | 57.673 | 304.483 | 3.496.773 | 2.127.258 | 516.573 |
| 1973 | 293.742 | 296.514 | 50.626 | 64.065 | 342.506 | 3.959.236 | 2.475.289 | 649.614 |
| 1974 | 286.312 | 286.702 | 57.400 | 69.218 | 368.887 | 4.218.904 | 2.889.382 | 783.320 |
| 1975 | 240.036 | 240.572 | 54.556 | 66.374 | 322.747 | 3.510.358 | 2.255.828 | 676.785 |
| 1976 | 193.517 | 191.158 | 50.012 | 59.863 | 290.030 | 3.315.955 | 2.133.956 | 425.087 |
| 1977 | 235.356 | 220.314 | 48.765 | 64.674 | 319.748 | 3.688.638 | 2.504.063 | 500.017 |
| 1978 | 179.160 | 194.844 | 38.402 | 48.609 | 245.796 | 3.336.167 | 1.881.069 | 471.914 |
| 1979 | 253.217 | 251.931 | 41.201 | 55.156 | 290.019 | 4.152.575 | 2.381.562 | 600.835 |

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|------|-------------------------|-----------------------------------|-----------------------|-----------------------------------|-------------------------------------|--------------------|---------------------------------|---------------------|
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| 1980 | 281.793 | 278.665 | 38.851 | 55.436 | 295.488 | 4.251.688 | 2.499.173 | 743.040 |
| 1981 | 172.363 | 179.133 | 28.334 | 35.975 | 225.427 | 2.201.531 | 1.049.540 | 569.975 |
| 1982 | 132.117 | 135.039 | 23.267 | 29.207 | 199.204 | 1.871.723 | 954.599 | 265.213 |
| 1983 | 159.876 | 155.683 | 23.449 | 31.929 | 224.482 | 2.194.275 | 1.343.720 | 284.412 |
| 1984 | 167.323 | 169.783 | 23.620 | 32.934 | 245.994 | 2.435.552 | 1.580.574 | 432.748 |
| 1985 | 137.675 | 146.341 | 20.715 | 27.784 | 207.297 | 2.322.941 | 1.212.243 | 309.744 |
| 1986 | 170.490 | 165.956 | 22.129 | 32.214 | 239.805 | 3.084.034 | 1.728.738 | 365.293 |
| 1987 | 193.315 | 191.257 | 21.820 | 36.661 | 265.255 | 3.082.992 | 1.680.094 | 385.062 |
| 1988 | 164.160 | 164.151 | 21.313 | 29.693 | 234.031 | 2.544.031 | 1.568.507 | 315.841 |
| 1989 | 127.823 | 134.762 | 19.281 | 23.930 | 200.046 | 2.589.660 | 1.610.873 | 259.698 |
| 1990 | 99.639 | 95.913 | 17.430 | 20.812 | 174.792 | 1.551.481 | 879.470 | 280.248 |
| 1991 | 138.958 | 142.380 | 18.317 | 27.216 | 206.871 | 2.777.053 | 1.368.463 | 360.783 |
| 1992 | 262.022 | 259.716 | 22.161 | 40.939 | 272.510 | 5.386.308 | 2.635.243 | 538.996 |
| 1993 | 342.344 | 341.189 | 23.027 | 45.155 | 308.559 | 6.074.335 | 2.845.486 | 646.790 |
| 1994 | 408.777 | 399.378 | 25.734 | 48.135 | 367.777 | 7.359.321 | 3.627.326 | 718.651 |
| 1995 | 262.401 | 277.707 | 21.362 | 34.570 | 294.603 | 5.562.250 | 2.170.425 | 650.481 |
| 1996 | 313.152 | 324.133 | 22.728 | 32.981 | 319.049 | 6.839.704 | 2.900.785 | 551.750 |
| 1997 | 446.306 | 438.683 | 26.286 | 39.212 | 436.761 | 8.009.849 | 3.735.661 | 536.076 |
| 1998 | 457.956 | 459.468 | 22.963 | 39.328 | 464.437 | 9.248.449 | 3.893.637 | 537.507 |
| 1999 | 304.834 | 318.915 | 18.522 | 22.087 | 375.951 | 6.488.192 | 2.452.495 | 469.187 |
| 2000 | 339.246 | 322.043 | 17.381 | 20.210 | 392.689 | 6.326.365 | 2.317.460 | 468.694 |

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|------|-------------------------|-----------------------------------|-----------------------|-----------------------------------|-------------------------------------|--------------------|---------------------------------|---------------------|
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| 2001 | 235.577 | 248.956 | 14.250 | 17.355 | 311.530 | 4.366.249 | 2.036.377 | 398.366 |
| 2002 | 159.401 | 169.356 | 12.166 | 13.146 | 275.983 | 4.575.518 | 1.728.776 | 302.611 |
| 2003 | 169.621 | 172.928 | 12.051 | 13.036 | 337.616 | 7.113.161 | 2.739.687 | 378.581 |
| 2004 | 260.402 | 311.961 | 13.751 | 19.237 | 386.836 | 11.707.950 | 5.396.865 | 539.005 |
| 2005 | 319.755 | 324.863 | 16.485 | 25.236 | 421.158 | 18.896.602 | 8.768.354 | 733.928 |
| 2006 | 432.101 | 425.268 | 19.095 | 32.176 | 415.782 | 28.750.043 | 14.606.520 | 1.046.589 |
| 2007 | 544.647 | 550.764 | 24.164 | 36.857 | 451.685 | 37.448.861 | 21.196.907 | 1.630.012 |
| 2008 | 597.086 | 589.557 | 28.051 | 42.412 | 481.651 | 45.583.530 | 29.300.014 | 2.379.397 |
| 2009 | 512.924 | 521.227 | 25.900 | 36.708 | 448.962 | 35.474.839 | 18.910.171 | 2.356.413 |
| 2010 | 716.540 | 710.485 | 28.911 | 47.127 | 522.373 | 60.170.835 | 36.132.785 | 3.524.091 |
| 2011 | 828.771 | 831.510 | 32.307 | 46.400 | 619.888 | 94.884.111 | 43.551.769 | 5.569.939 |
| 2012 | 764.495 | 761.469 | 34.507 | 40.366 | 675.967 | 113.015.681 | 43.170.750 | 6.952.451 |
| 2013 | 791.007 | 791.877 | 35.426 | 40.098 | 533.862 | 148.594.011 | 94.633.796 | 9.799.549 |
| 2014 | 617.329 | 630.452 | 33.232 | 33.113 | 459.359 | 145.004.471 | 92.224.086 | 12.187.225 |
| 2015 | 543.467 | 536.062 | 30.137 | 28.826 | 451.081 | 154.894.105 | 74.890.142 | 15.978.674 |
| 2016 | 472.776 | 471.667 | 27.028 | 26.362 | 445.161 | 224.221.276 | 111.871.063 | 18.635.553 |
| 2017 | 473.408 | 468.595 | 29.063 | 27.211 | 478.370 | 313.145.268 | 210.141.422 | 22.175.534 |
| 2018 | 466.649 | 467.187 | 26.538 | 21.983 | 339.977 | 424.954.928 | 309.126.216 | 29.057.465 |

(1) A partir del año 2016 corresponde a automóviles y vehículos livianos. / As of 2016, it corresponds to cars and light vehicles.

(2) Ventas totales mercado interno y externo de automotores de fabricación nacional. A partir del año 2016 corresponde a automóviles y vehículos livianos. / Total sales of domestic and foreign automotive market of national manufacture. As of 2016, it corresponds to cars and light vehicles.

