

/05

# MERCADO INTERNO

Domestic Wholesale

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# Ventas en el Mercado Interno



Domestic  
Wholesale Sales

# Ventas históricas - Unidades

Historical sales - Units



Automóviles, utilitarios y pesados\*  
Automobile, utility and heavy

AÑO	NACIONALES	IMPORTADOS	TOTAL
Year	Domestic	Imported	Total
1951/1957	61.629	135.429	197.058
1958	29.691	17.729	47.420
1959	32.318	7.015	39.333
1960	87.722	5.107	92.829
1961	134.924	4.947	139.871
1962	124.439	6.032	130.471
1963	106.133	1.686	107.819
1964	167.452	1.286	168.738
1965	190.697	1.107	191.804
1966	177.339	1.516	178.855
1967	177.519	1.993	179.512
1968	185.343	1.085	186.428
1969	211.144	1.079	212.223
1970	220.746	548	221.294
1971	253.723	641	254.364
1972	261.796	400	262.196
1973	285.300	218	285.518
1974	271.259	240	271.499
1975	226.831	456	227.287
1976	177.716	299	178.015
1977	212.301	338	212.639
1978	190.559	458	191.017

# Ventas históricas - Unidades

Historical sales - Units



Automóviles, utilitarios y pesados\*  
Automobile, utility and heavy

<b>AÑO</b>	<b>NACIONALES</b>	<b>IMPORTADOS</b>	<b>TOTAL</b>
<b>Year</b>	<b>Domestic</b>	<b>Imported</b>	<b>Total</b>
1979	249.669	11.279	260.948
1980	275.058	68.361	343.419
1981	178.848	60.126	238.974
1982	131.805	5.339	137.144
1983	150.565	1.075	151.640
1984	165.059	519	165.578
1985	145.524	747	146.271
1986	165.575	1.049	166.624
1987	190.827	1.530	192.357
1988	162.517	1.379	163.896
1989	132.921	642	133.563
1990	94.787	1.173	95.960
1991	137.175	28.631	165.806
1992	243.363	105.882	349.245
1993	311.213	109.637	420.850
1994	360.721	147.431	508.152
1995	224.961	103.021	327.982
1996	215.143	161.000	376.143
1997	228.297	198.029	426.326
1998	221.971	233.401	455.372
1999	220.553	159.549	380.102
2000	186.283	120.662	306.945

# Ventas históricas - Unidades

Historical sales - Units



Automóviles, utilitarios y pesados\*  
Automobile, utility and heavy

<b>AÑO</b>	<b>NACIONALES</b>	<b>IMPORTADOS</b>	<b>TOTAL</b>
<b>Year</b>	<b>Domestic</b>	<b>Imported</b>	<b>Total</b>
<b>2001</b>	93.833	82.834	176.667
<b>2002</b>	46.294	36.051	82.345
<b>2003</b>	64.868	90.798	155.666
<b>2004</b>	108.572	203.389	311.961
<b>2005</b>	143.282	259.408	402.690
<b>2006</b>	188.479	271.999	460.478
<b>2007</b>	234.354	330.572	564.926
<b>2008</b>	238.465	373.305	611.770
<b>2009</b>	198.732	288.410	487.142
<b>2010</b>	262.532	435.872	698.404
<b>2011</b>	324.795	558.555	883.350
<b>2012</b>	347.997	482.061	830.058
<b>2013</b>	358.582	605.335	963.917
<b>2014</b>	272.605	341.243	613.848
<b>2015</b>	290.337	322.930	613.267
<b>2016</b>	281.659	439.752	721.411
<b>2017</b>	259.008	624.794	883.802
<b>2018</b>	197.827	483.989	681.816
<b>2019</b>	103.282	265.524	368.806
<b>1951/2019</b>	<b>12.194.919</b>	<b>8.206.892</b>	<b>20.401.811</b>

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\* A partir del año 2016 se informa solo automóviles y utilitarios.

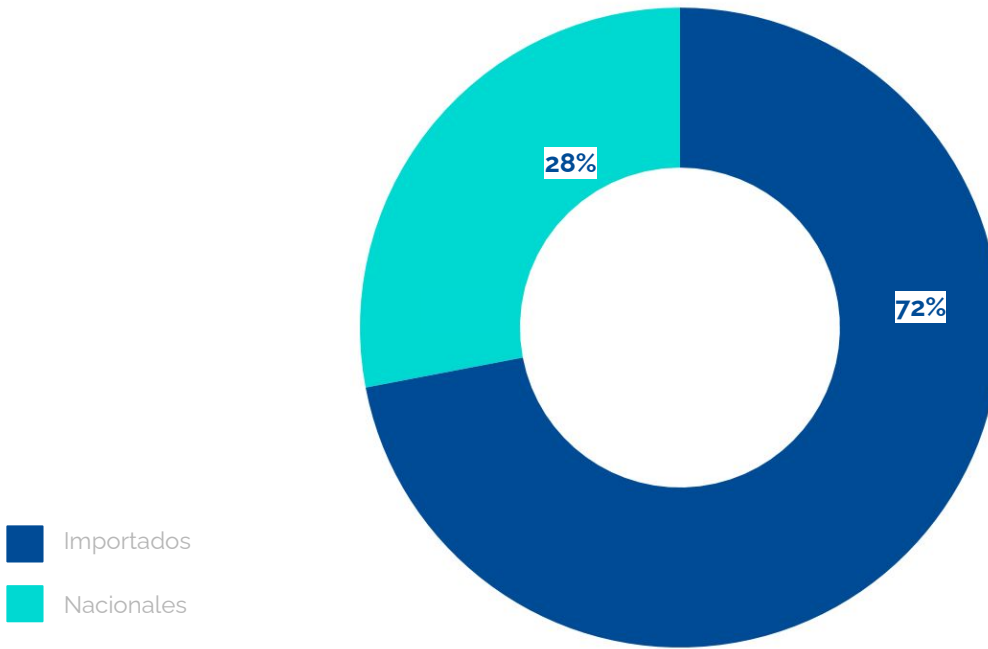
# Ventas históricas - Unidades

Historical sales - Units



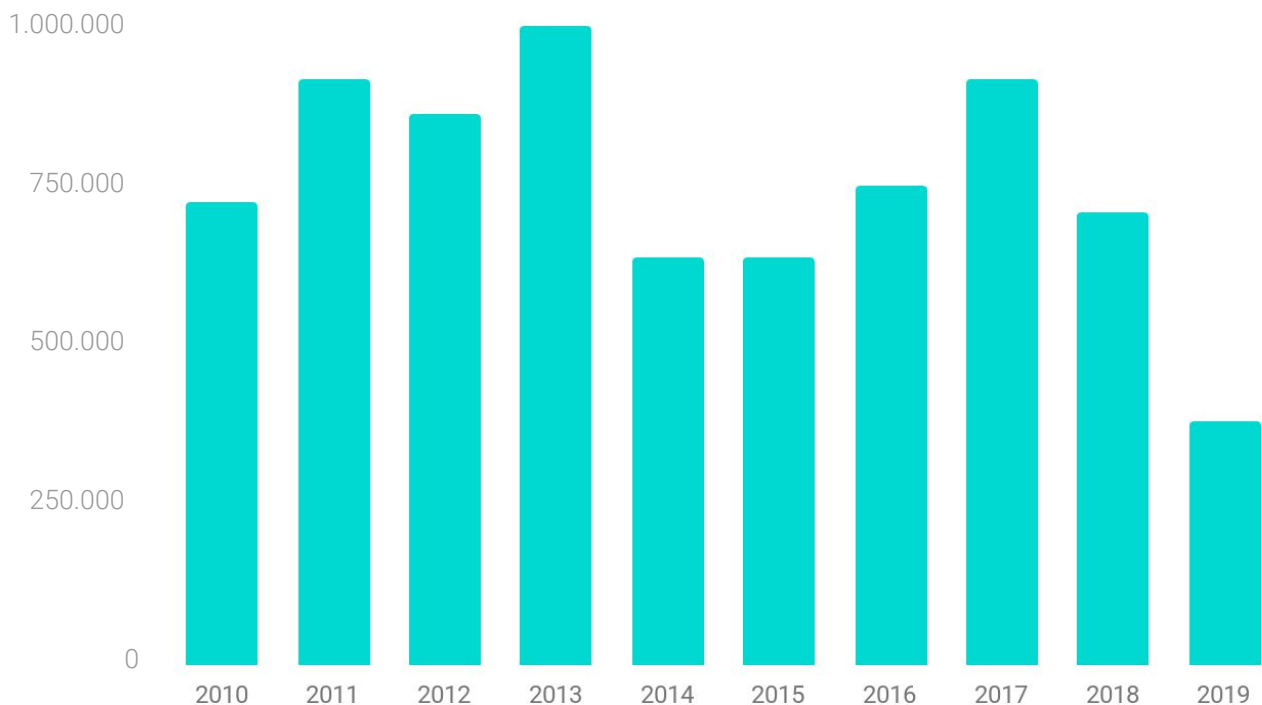
Automóviles, utilitarios y pesados\*  
Automobile, utility and heavy

## Ventas Mercado Interno Año 2019/ Internal Market Sales Year 2019



MERCADO INTERNO / 05

## Ventas Mercado Interno Año 2019/ Internal Market Sales Year 2019



# Ventas al mercado interno de automotores nacionales e importados

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Nationally  
Manufactured and  
Imported Vehicles  
Domestic Sales\*

# Ventas al mercado interno de automotores nacionales e importados

Nationally Manufactured and Imported Vehicles Domestic Sales\*



## Categoría A en unidades- Automóviles y Utilitarios

Category A in units- Cars and Utility Vehicles

EMPRESA	ENERO / DICIEMBRE		DIFERENCIA	
	2018	2019	ABSOLUTA	RELATIVA
Company	January - December 2018	January - December 2019	Absolute Difference	Relative Difference
<b>FCA ARGENTINA S.A.</b>	92.378	49.438	-42.940	-46,48%
AUTOMOVILES / Cars	72.952	36.702	-36.250	-49,69%
UTILITARIOS / Utilities	19.426	12.736	-6.690	-34,44%
<b>FORD ARGENTINA S.C.A.</b>	80.346	44.843	-35.503	-44,19%
AUTOMOVILES / Cars	64.572	33.794	-30.778	-47,66%
UTILITARIOS / Utilities	15.774	11.049	-4.725	-29,95%
<b>GENERAL MOTORS ARGENTINA S.R.L</b>	86.829	37.886	-48.943	-56,37%
AUTOMOVILES / Cars	77.095	33.784	-43.311	-56,18%
UTILITARIOS / Utilities	9.734	4.102	-5.632	-57,86%
<b>HONDA MOTOR ARGENTINA S.A.</b>	10.620	7.833	-2.787	-26,24%
AUTOMOVILES / Cars	10.620	7.833	-2.787	-26,24%
UTILITARIOS / Utilities	0	0	0	0,00%
<b>NISSAN ARGENTINA S.A.</b>	8.077	15.056	8.077	100,00%
AUTOMOVILES / Cars	6.694	12.471	6.694	100,00%
UTILITARIOS / Utilities	1.383	2.585	1.383	100,00%
<b>PSA PEUGEOT-CITROËN S.A.</b>	75.366	37.545	-37.821	-50,18%
AUTOMOVILES / Cars	62.837	31.989	-30.848	-49,09%
UTILITARIOS / Utilities	12.529	5.556	-6.973	-55,65%



# Ventas al mercado interno de automotores nacionales e importados

Nationally Manufactured and Imported Vehicles Domestic Sales\*



## Categoría A en unidades- Automóviles y Utilitarios

Category A in units- Cars and Utility Vehicles

EMPRESA	ENERO / DICIEMBRE		DIFERENCIA	
	2018	2019	ABSOLUTA	RELATIVA
Company	January - December 2018	January - December 2019	Absolute Difference	Relative Difference
<b>RENAULT ARGENTINA S.A.</b>	104.972	52.952	-52.020	-49,56%
AUTOMOVILES / Cars	79.782	38.992	-40.790	-51,13%
UTILITARIOS / Utilities	25.190	13.960	-11.230	-44,58%
<b>TOYOTA ARGENTINA S.A.</b>	92.141	57.112	-35.029	-38,02%
AUTOMOVILES / Cars	59.515	33.961	-25.554	-42,94%
UTILITARIOS / Utilities	32.626	23.151	-9.475	-29,04%
<b>VOLKSWAGEN ARGENTINA S.A.</b>	106.232	62.908	-43.324	-40,78%
AUTOMOVILES / Cars	86.352	49.297	-37.055	-42,91%
UTILITARIOS / Utilities	19.880	13.611	-6.269	-31,53%
<b>TOTAL TERMINALES</b>	<b>656.961</b>	<b>365.573</b>	<b>-291.388</b>	<b>-44,35%</b>
AUTOMOVILES / Cars	520.419	278.823	-241.596	-46,42%
UTILITARIOS / Utilities	136.542	86.750	-49.792	-36,47%
<b>DIST. OFICIALES Y PARTICULARES - ESTIMADO</b>	<b>24.855</b>	<b>6.901</b>	<b>-17.954</b>	<b>-72,23%</b>
AUTOMOVILES / Cars	14.280	3.476	-10.804	-75,66%
UTILITARIOS / Utilities	10.575	3.425	-7.150	-67,61%
<b>TOTAL</b>	<b>681.816</b>	<b>372.474</b>	<b>-309.342</b>	<b>-45,37%</b>
AUTOMOVILES / Cars	534.699	282.299	-252.400	-47,20%
UTILITARIOS / Utilities	147.117	90.175	-56.942	-38,71%

# Ventas al mercado interno de automotores nacionales

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Nationally  
Manufactured  
Vehicles Domestic  
Sales

# Ventas al mercado interno de automotores nacionales

Nationally Manufactured Vehicles Domestic Sales



## Categoría A en unidades- Automóviles y Utilitarios

Category A in units- Cars and Utility Vehicles

EMPRESA	ENERO / DICIEMBRE		DIFERENCIA	
	2018	2019	ABSOLUTA	RELATIVA
Company	January - December 2018	January - December 2019	Absolute Difference	Relative Difference
<b>FCA ARGENTINA S.A.</b>	21.216	10.113	-11.103	-52,33%
AUTOMOVILES / Cars	21.216	10.113	-11.103	-52,33%
UTILITARIOS / Utilities	0	0	0	0,00%
<b>FORD ARGENTINA S.C.A.</b>	25.216	15.321	-9.895	-39,24%
AUTOMOVILES / Cars	9.442	4.670	-4.772	-50,54%
UTILITARIOS / Utilities	15.774	10.651	-5.123	-32,48%
<b>GENERAL MOTORS ARGENTINA S.R.L</b>	10.821	3.498	-7.323	-67,67%
AUTOMOVILES / Cars	10.821	3.498	-7.323	-67,67%
UTILITARIOS / Utilities	0	0	0	0,00%
<b>HONDA MOTOR ARGENTINA S.A.</b>	8.027	4.768	-3.259	-40,60%
AUTOMOVILES / Cars	8.027	4.768	-3.259	-40,60%
UTILITARIOS / Utilities	0	0	0	0,00%
<b>NISSAN ARGENTINA S.A.</b>	702	2.565	702	100,00%
AUTOMOVILES / Cars	0	0	0	0,00%
UTILITARIOS / Utilities	702	2.565	702	100,00%
<b>PSA PEUGEOT-CITROËN S.A.</b>	25.634	9.241	-16.393	-63,95%
AUTOMOVILES / Cars	15.181	5.032	-10.149	-66,85%
UTILITARIOS / Utilities	10.453	4.209	-6.244	-59,73%

# Ventas al mercado interno de automotores nacionales

Nationally Manufactured Vehicles Domestic Sales



## Categoría A en unidades- Automóviles y Utilitarios

Category A in units- Cars and Utility Vehicles

EMPRESA	ENERO / DICIEMBRE		DIFERENCIA	
	2018	2019	ABSOLUTA	RELATIVA
Company	January - December 2018	January - December 2019	Absolute Difference	Relative Difference
<b>RENAULT ARGENTINA S.A.</b>	42.435	18.088	-24.347	-57,37%
AUTOMOVILES / Cars	30.595	12.235	-18.360	-60,01%
UTILITARIOS / Utilities	11.840	5.853	-5.987	-50,57%
<b>TOYOTA ARGENTINA S.A.</b>	37.718	25.959	-11.759	-31,18%
AUTOMOVILES / Cars	5.092	2.853	-2.239	100,00%
UTILITARIOS / Utilities	32.626	23.106	-9.520	-29,18%
<b>VOLKSWAGEN ARGENTINA S.A.</b>	26.058	13.729	-12.329	-47,31%
AUTOMOVILES / Cars	10.187	2.307	-7.880	-77,35%
UTILITARIOS / Utilities	15.871	11.422	-4.449	-28,03%
<b>TOTAL TERMINALES</b>	197.827	103.282	-94.545	-47,79%
AUTOMOVILES / Cars	110.561	45.476	-65.085	-58,87%
UTILITARIOS / Utilities	87.266	57.806	-29.460	-33,76%

# Ventas al mercado interno de automotores importados

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Imported Vehicles  
Domestic Sales

# Ventas al mercado interno de automotores importados

Imported Vehicles Domestic Sales



## Categoría A en unidades- Automóviles y Utilitarios

Category A in units- Cars and Utility Vehicles

EMPRESA	ENERO / DICIEMBRE		DIFERENCIA	
	2018	2019	ABSOLUTA	RELATIVA
Company	January - December 2018	January - December 2019	Absolute Difference	Relative Difference
<b>FCA ARGENTINA S.A.</b>	71.162	39.325	-31.837	-44,74%
AUTOMOVILES / Cars	51.736	26.589	-25.147	-48,61%
UTILITARIOS / Utilities	19.426	12.736	-6.690	-34,44%
<b>FORD ARGENTINA S.C.A.</b>	55.130	29.522	-25.608	-46,45%
AUTOMOVILES / Cars	55.130	29.124	-26.006	-47,17%
UTILITARIOS / Utilities	0	398	398	-
<b>GENERAL MOTORS ARGENTINA S.R.L</b>	76.008	34.388	-41.620	-54,76%
AUTOMOVILES / Cars	66.274	30.286	-35.988	-54,30%
UTILITARIOS / Utilities	9.734	4.102	-5.632	-57,86%
<b>HONDA MOTOR ARGENTINA S.A.</b>	2.593	3.065	472	18,20%
AUTOMOVILES / Cars	2.593	3.065	472	18,20%
UTILITARIOS / Utilities	0	0	0	0,00%
<b>NISSAN ARGENTINA S.A.</b>	7.375	12.491	7.375	86,41%
AUTOMOVILES / Cars	6.694	12.471	6.694	86,30%
UTILITARIOS / Utilities	681	20	681	86,91%
<b>PSA PEUGEOT-CITROËN S.A.</b>	49.732	28.304	-21.428	-43,09%
AUTOMOVILES / Cars	47.656	26.957	-20.699	-43,43%
UTILITARIOS / Utilities	2.076	1.347	-729	-35,12%

# Ventas al mercado interno de automotores importados

Imported Vehicles Domestic Sales



## Categoría A en unidades- Automóviles y Utilitarios

Category A in units- Cars and Utility Vehicles

EMPRESA	ENERO / DICIEMBRE		DIFERENCIA	
	2018	2019	ABSOLUTA	RELATIVA
Company	January - December 2018	January - December 2019	Absolute Difference	Relative Difference
<b>RENAULT ARGENTINA S.A.</b>	62.537	34.864	-27.673	-44,25%
AUTOMOVILES / Cars	49.187	26.757	-22.430	-45,60%
UTILITARIOS / Utilities	13.350	8.107	-5.243	-39,27%
<b>TOYOTA ARGENTINA S.A.</b>	54.423	31.153	-23.270	-42,76%
AUTOMOVILES / Cars	54.423	31.108	-23.315	-42,84%
UTILITARIOS / Utilities	0	45	45	0
<b>VOLKSWAGEN ARGENTINA S.A.</b>	80.174	49.179	-30.995	-38,66%
AUTOMOVILES / Cars	76.165	46.990	-29.175	-38,30%
UTILITARIOS / Utilities	4.009	2.189	-1.820	-45,40%
<b>TOTAL TERMINALES</b>	459.134	262.291	-196.843	-42,87%
AUTOMOVILES / Cars	409.858	233.347	-176.511	-43,07%
UTILITARIOS / Utilities	49.276	28.944	-20.332	-41,26%
<b>DIST. OFICIALES Y PARTICULARES - ESTIMADO</b>	24.855	6.901	-17.954	-72,23%
AUTOMOVILES / Cars	14.280	3.476	-10.804	-75,66%
UTILITARIOS / Utilities	10.575	3.425	-7.150	-67,61%
<b>TOTAL</b>	483.989	269.192	-214.797	-44,38%
AUTOMOVILES / Cars	424.138	236.823	-187.315	-44,16%
UTILITARIOS / Utilities	59.851	32.369	-27.482	-45,92%

# Patentamientos por provincia

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Registrations by  
Province



# Patentamientos por provincia

## Registrations by Province



En unidades / units

PROVINCIA	CATEGORÍA A / Category A			CATEGORÍA B	TOTAL
	AUTOS	UTILITARIOS	TOTAL		
Province	Cars	Utilities	Total	Category B	Total
GRAN BUENOS AIRES	44445	25.110	69.555	1.230	70.785
BUENOS AIRES	31354	28.013	59.367	1.822	61.189
CAPITAL FEDERAL	38.240	29.699	67.939	2.895	70.834
CÓRDOBA	23.933	21.691	45.624	944	46.568
SANTA FE	22.183	17.328	39.511	1.251	40.762
MENDOZA	9.598	7.190	16.788	795	17.583
TUCUMAN	9.302	5.232	14.534	334	14.868
ENTRE RÍOS	6.148	4.774	10.922	273	11.195
SALTA	6.198	4.642	10.840	333	11.173
NEUQUÉN	6.625	7.438	14.063	790	14.853
CHACO	4.718	3.904	8.622	323	8.945
CORRIENTES	5.168	4.079	9.247	441	9.688
CHUBUT	5.397	5.149	10.546	575	11.121
MISIONES	3.735	2.498	6.233	207	6.440
RÍO NEGRO	4.704	3.533	8.237	139	8.376
JUJUY	3.396	2.523	5.919	329	6.248
SANTA CRUZ	2.460	2.419	4.879	197	5.076
SGO. DEL ESTERO	3.390	2.096	5.486	252	5.738
TIERRA DEL FUEGO	2.501	1.498	3.999	157	4.156
LA PAMPA	2.609	2.724	5.333	128	5.461
SAN JUAN	3.405	2.492	5.897	221	6.118
FORMOSA	2.875	1.842	4.717	64	4.781

# Patentamientos por provincia

## Registrations by Province



En unidades / units

	CATEGORÍA A / Category A				
PROVINCIA	AUTOS	UTILITARIOS	TOTAL	CATEGORÍA B	TOTAL
Province	Cars	Utilities	Total	Category B	Total
SAN LUIS	2.991	1.936	4.927	72	4.999
CATAMARCA	2.273	1.470	3.743	77	3.820
LA RIOJA	1.921	1.145	3.066	28	3.094
<b>TOTAL</b>	<b>249.569</b>	<b>190.425</b>	<b>439.994</b>	<b>13.877</b>	<b>453.871</b>

# Patentamientos por marca

## Registrations by Brand

	CATEGORÍA A / Category A				
MARCA	AUTOS	UTILITARIOS	TOTAL	CATEGORÍA B	TOTAL
Brand	Cars	Utilities	Total	Category B	Total
VOLKSWAGEN	46.641,00	22.099,00	68.740	1.026	69.766
CHEVROLET	37.100,00	14.038,00	51.138	0	51.138
RENAULT	32.401,00	31.050,00	63.451	15	63.466
FORD	27.783,00	22.244,00	50.027	1.446	51.473
TOYOTA	35.128,00	30.033,00	65.161	0	65.161
FIAT	28.820,00	13.617,00	42.437	0	42.437
PEUGEOT	16.320,00	12.846,00	29.166	0	29.166
CITROËN	7.916,00	6.887,00	14.803	0	14.803
MERCEDES-BENZ	2.048,00	2.803,00	4.851	4.012	8.863
HONDA	1.572,00	7.123,00	8.695	0	8.695

# Patentamientos por marca

Registrations by Brand



	CATEGORÍA A / Category A				
PROVINCIA	AUTOS	UTILITARIOS	TOTAL	CATEGORÍA B	TOTAL
Province	Cars	Utilities	Total	Category B	Total
IVECO	0,00	0,00	0	3.715	3.715
NISSAN	8.963,00	7.582,00	16.545	0	16.545
JEEP	0,00	10.917,00	10.917	0	10.917
AUDI	1.002,00	712,00	1.714	0	1.714
SCANIA	0,00			1.326	1.326
DODGE	3,00	892,00	895	0	895
SMART	12,00		12	0	12
DS	369,00	190,00	559	0	559
CHRYSLER	15,00		15	0	15
3° IMPORTADORES	3.476,00	7.392,00	10.868	2.337	13.205
<b>TOTAL</b>	<b>249.569</b>	<b>190.425</b>	<b>439.994</b>	<b>13.877</b>	<b>453.871</b>

MERCADO INTERNO/ 18

# Sistemas de Ahorro

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Saving Plans

# Sistemas de Ahorro

## Saving Plans



En unidades / units

<b>AÑO</b>	<b>CONTRATOS SUSCRIPTOS</b>	<b>CONTRATOS ADJUDICADOS</b>
<b>Year</b>	<b>Suscribed Contracts</b>	<b>Adjudicated Contracts</b>
<b>1972</b>	3.360	509
<b>1973</b>	14.484	2.842
<b>1974</b>	36.960	11.692
<b>1975</b>	12.800	22.551
<b>1976</b>	13.613	18.172
<b>1977</b>	30.387	14.963
<b>1978</b>	29.214	17.424
<b>1979</b>	39.067	20.485
<b>1980</b>	72.994	31.670
<b>1981</b>	64.002	46.025
<b>1982</b>	9.836	43.467
<b>1983</b>	19.358	29.808
<b>1984</b>	200.223	51.161
<b>1985</b>	66.577	59.065
<b>1986</b>	122.163	67.734
<b>1987</b>	101.760	85.556
<b>1988</b>	53.652	49.586
<b>1989</b>	46.836	57.937
<b>1990</b>	28.375	25.459
<b>1991</b>	151.691	22.047
<b>1992</b>	242.956	56.292
<b>1993</b>	402.841	94.744
<b>1994</b>	222.767	136.944

# Sistemas de Ahorro

## Saving Plans



En unidades / units

<b>AÑO</b>	<b>CONTRATOS SUSCRITOS</b>	<b>CONTRATOS ADJUDICADOS</b>
<b>Year</b>	<b>Suscribed Contracts</b>	<b>Adjudicated Contracts</b>
1995	158.386	143.384
1996	144.701	107.076
1997	117.551	87.840
1998	103.157	68.755
1999	106.928	38.075
2000	70.977	37.502
2001	66.977	21.954
2002	31.163	14.243
2003	82.611	14.784
2004	113.641	22.108
2005	133.526	45.273
2006	142.677	66.611
2007	213.690	87.904
2008	265.814	132.941
2009	299.800	182.994
2010	359.280	252.257
2011	483.072	287.457
2012	526.773	301.830
2013	549.486	431.350
2014	414.227	504.685
2015	463.246	558.108
2016	498.751	652.904

# Sistemas de Ahorro

## Saving Plans



En unidades / units

<b>AÑO</b>	<b>CONTRATOS SUSCRITOS</b>	<b>CONTRATOS ADJUDICADOS</b>
<b>Year</b>	<b>Suscribed Contracts</b>	<b>Adjudicated Contracts</b>
<b>2017</b>	661.466	733.225
<b>2018</b>	488.551	678.436
<b>2019</b>	302.977	545.132

# Mercado Prendario Automotor



Retail Pledge Market



# Evolución mensual por acreedor prendario

Monthly evolution by lienholder



ACREEDOR PRENDARIO	ENERO 2019	FEBRERO 2019	MARZO 2019	ABRIL 2019	MAYO 2019	JUNIO 2019	JULIO 2019
Lienholder	JAN-2019	FEB-2019	MAR-2019	APR-2019	MAY-2019	JUN-2019	JUL-2019
BANCOS / Banks	3,241	2,568	2,083	1,718	1,862	1,596	2,652
FINANCIERAS DE MARCA / Captives	5,501	5,145	5,206	4,493	4,719	4,691	7,113
PLANES DE AHORRO / Saving Plans	14,436	10,625	10,502	9,197	9,507	8,363	8,994
TERMINALES / Automotive Companies	136	126	132	88	158	113	182
CONCESIONARIOS / Dealers	389	311	314	325	299	247	333
OTROS* / Others*	218	199	128	152	139	140	210
<b>TOTAL PRENDAS</b>	<b>23,921</b>	<b>18,974</b>	<b>18,365</b>	<b>15,973</b>	<b>16,684</b>	<b>15,150</b>	<b>19,484</b>

\*(Empresas privadas y sociedades comerciales) / (Private and commercial companies)

# Evolución mensual por acreedor prendario

Monthly evolution by lienholder



ACREEDOR PRENDARIO	AGOSTO 2019	SEPTIEMBRE 2019	OCTUBRE 2019	NOVIEMBRE 2019	DICIEMBRE 2019	ACUMULADO
Lienholder	AUG-2019	SEP-2019	OCT-2019	NOV-2019	DEC-2019	
BANCOS / Banks	2,079	1,292	819	538	508	20,956
FINANCIERAS DE MARCA / Captives	5,010	4,379	4,209	2,787	2,481	55,734
PLANES DE AHORRO / Saving Plans	7,474	8,299	7,762	5,515	3,859	104,533
TERMINALES / AUTOMOTIVE Companies	105	124	129	94	143	1,530
CONCESIONARIOS / Dealers	319	261	349	203	195	3,545
OTROS* / Others*	190	176	154	100	88	1,894
<b>TOTAL PRENDAS</b>	<b>15,177</b>	<b>14,531</b>	<b>13,422</b>	<b>9,237</b>	<b>7,274</b>	<b>188,192</b>

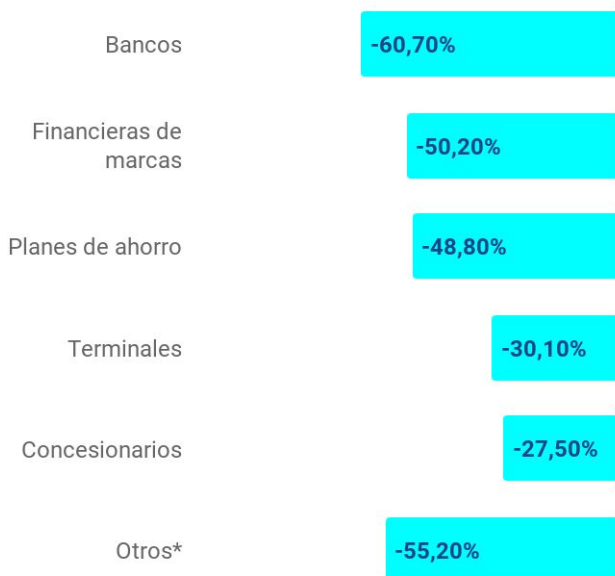
\*(Empresas privadas y sociedades comerciales) / (Private and commercial companies)

# Evolución mensual por acreedor prendario

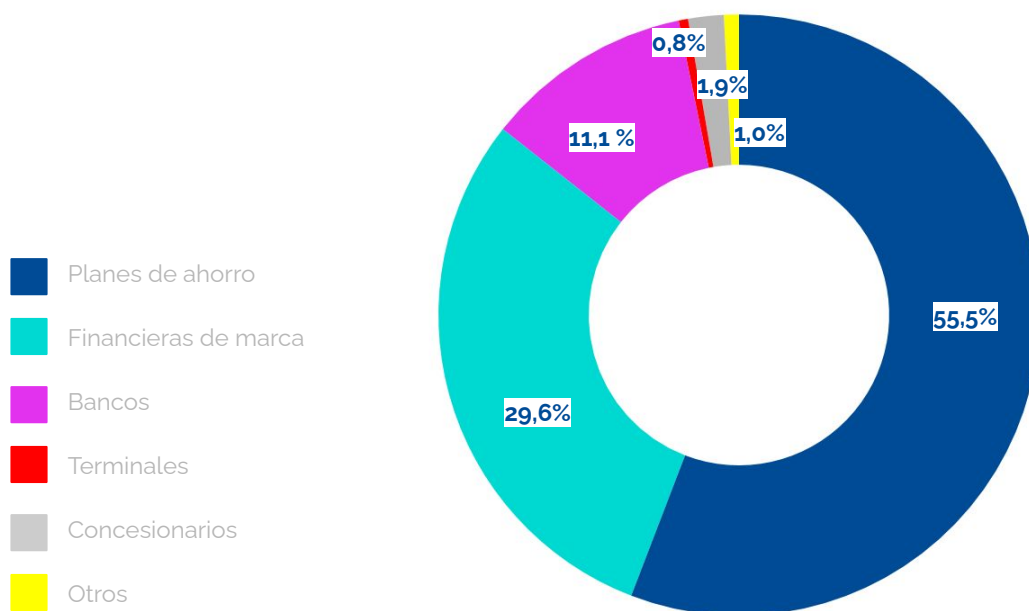
Monthly evolution by lienholder



VAR. % AÑO 2019 VS 2018 por acreedor prendario / VAR. % AÑO 2019 VS 2018 by lienholder



Participación por tipo de acreedor año 2019 / Share lienholder - Year 2019



# Participación del Mercado Prendario sobre los Patentamientos



## Pledge market share in registrations

Por acreedor prendario / By lienholder

	ENERO 2019	FEBRERO 2019	MARZO 2019	ABRIL 2019	MAYO 2019	JUNIO 2019
	JAN- 2019	FEB- 2019	MAR- 2019	APR- 2019	MAY- 2019	JUN- 2019
<b>PATENTAMIENTOS TOTALES</b>	59.698	39.636	38.604	36.752	36.097	35.732
<b>BANCOS / Banks</b>	5.4%	6.5%	5.4%	4.7%	5.2%	4.5%
<b>FINANCIERAS DE MARCA / Captives</b>	9.2%	13.0%	13.5%	12.2%	13.1%	13.1%
<b>PLANES DE AHORRO/ Saving Plans</b>	24.2%	26.8%	27.5%	25.0%	26.3%	23.4%
<b>TERMINALES / AUTOMOTIVE Companies</b>	0.2%	0.3%	0.3%	0.2%	0.4%	0.3%
<b>CONCESIONARIOS / Dealers</b>	0.7%	0.8%	0.8%	0.9%	0.8%	0.7%
<b>OTROS* / Others*</b>	0.4%	0.5%	0.3%	0.4%	0.4%	0.4%
<b>TOTAL FINANCIAMIENTO</b>	40.1%	47.9%	47.6%	43.5%	46.2%	42.4%

\*(Empresas privadas y sociedades comerciales) / (Private and commercial companies)

# Participación del Mercado Prendario sobre los Patentamientos



## Pledge market share in registrations

Por acreedor prendario / By lienholder

	JULIO 2019	AGOSTO 2019	SEPTIEMBRE 2019	OCTUBRE 2019	NOVIEMBRE 2019	DICIEMBRE 2019	ACUMULADO
	JUL-2019	AUG-2019	SEP-2019	OCT-2019	NOV-2019	DIC-2019	
<b>PATENTAMIENTOS TOTALES</b>	49.259	43.868	35.594	32.047	25.470	21.115	453.871
<b>BANCOS / Banks</b>	5.4%	4.7%	3.6%	2.6%	2.1%	2.4%	4.6%
<b>FINANCIERAS DE MARCA / Captives</b>	14.4%	11.4%	12.3%	13.1%	10.9%	11.8%	12.3%
<b>PLANES DE AHORRO / Saving Plans</b>	18.3%	17.0%	23.3%	24.2%	21.7%	18.3%	23.0%
<b>TERMINALES / AUTOMOTIVE Companies</b>	0.4%	0.2%	0.3%	0.4%	0.4%	0.7%	0.3%
<b>CONCESIONARIOS / Dealers</b>	0.7%	0.7%	0.7%	1.1%	0.8%	0.9%	0.8%
<b>OTROS* / Others*</b>	0.4%	0.4%	0.5%	0.5%	0.4%	0.4%	0.4%
<b>TOTAL FINANCIAMIENTO</b>	39.6%	34.6%	40.8%	41.9%	36.3%	34.5%	41.5%

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\*(Empresas privadas y sociedades comerciales) / (Private and commercial companies)

Fuente / Source: AFIMA (Asociación de Financieras de Marcas Automotrices) / (Association of Financial Companies for Automotive Brands)

